



Ek Saath turns 3!

Ek Saath has just turned three, and we are filled with a renewed sense of purpose and determination. Our vision remains steadfast—to collectively build an eco-friendly and sustainable world for the future of humankind and wildlife. With this vision in mind, our mission is to create an environment free from ignorance and exploitation, focusing on developing an eco-friendly ecosystem through tree plantation, eradicating plastic pollution, and maximizing reforestation to protect wildlife and bring people closer to nature. Our ambition is to bridge the gap between humans and nature, inspiring society to preserve and understand the natural world.



Pragya Kapoor's Ek Saath Foundation and citizen movement Carter CleanUp celebrate 100th clean up.

Pragya Kapoor's Ek Saath Foundation and Citizen movement, Carter CleanUp celebrated their 100th clean-up event at Mumbai's iconic Carter Road beach. The event involved 250-300 volunteers, raising awareness about environmental preservation and promoting eco-friendly practices. The event marked the unwavering spirit and dedication of the organization's volunteers and supporters, aiming to keep Mumbai beaches clean and a better place for future generations.

"I'm very passionate about the world that we live in and these beach clean-ups are important to keep the environment and the world a better place for us and the future generations to come. From my first cleanup with Ek Saath and today is the 100th, people of various age groups have been actively a part of this and change is happening slowly but surely."

Milestones of Impact: Ek Saath X Carter Clean up

One of our significant collaborations has been a Carter CleanUp. We have organized regular beach cleanups at Carter Road beach and mangroves in Mumbai for the past 100 weeks. Along with this Ek Saath has also contributed in carter clean up's other activities such as church talks which had significantly organized for the awareness about environment among people and also the other events like Yoga Day event.



Miyawaki

Through the 'Leaving Green Imprints' initiative, in collaboration with Aveda India and Nykaa, Ek Saath Foundation along with local volunteers utilized the Miyawaki technique of afforestation to create urban green spaces.



• Milestones of Impact: Ek Saath X Carter Clean up

Saturday Beach Clean-ups

Carter Clean Up is a citizen movement founded by Mr. Harold Fernandes, Freishia B, Ashwin Malwade, Nupur Agarwal, and Maansi Desai.

Concurrently, we have organized regular beach cleanups at Carter Road beach and mangroves in Mumbai for the past 100 weeks. In these 100 weeks, we have successfully cleared nearly 50,000+ Kg of marine waste.

Additionally, we addressed the issue of 36,000 Kg of construction debris that was illegally dumped at the beach. We are grateful for the constant support of the BMC H-West ward in these endeavors. But our work doesn't stop at beach cleanups.



Yoga Day

On the occasion of World Yoga Day, Carter Clean Up collaborated with Tanvi Mehra from Tangerine Art Studios and the Indian Navy (INS TRATA), with Eksaath Foundation as the NGO partner for the event. Participants of all ages gathered at Bandra Fort, practicing yoga postures and engaging in mindful meditation while enjoying the breathtaking view of the Worli Sea Link. The day highlighted the physical and mental benefits of yoga, promoting unity and well-being.



Church Talk

To encourage community engagement and promote sustainable living, St. Anne's Church welcomed Carter Clean Up and Eksaath Foundation as esteemed speakers. Their insightful discussions focused on how the Bandra community could enhance their participation in Carter Beach clean-up efforts while empowering each parishioner to embark on their sustainable journeys.



• Corporate Engagements



Carter Clean Up

We have expanded our reach and collaborated with organizations such as PWC, Cap Gemini, All Cargo Logistics, Citius Tech, Goldman Sachs, Kevin Murphy, ABC consultants, Wenaturalist, Idfy, Flirtatious & Aditya Birla engaging in meaningful corporate partnerships that further our mission of environmental sustainability.

Tree Plantation - Aveda

As part of our 'Leaving Green Imprints' initiative, we conducted our latest tree plantation drive, in collaboration with Aveda India and Emerald Sustainable Foundation. Our aim was to increase green cover in Mumbai using the Miyawaki afforestation technique, we took a step towards a greener future by planting over 310 trees. We planted native trees, creating urban green spaces that provide numerous benefits, including improved air and water quality and enhance biodiversity. Our partnership with Emerald Sustainable Foundation ensured the success of this initiative and has been maintaining our plants until they become self sufficient.



• 'Maali' Film Chosen for Chicago South Asian Film Festival



On the cultural front, we are proud to share that Pragy Kapoor's film 'Maali' has been selected for the Chicago South Asian Film Festival. This recognition highlights the power of storytelling to raise awareness and spark change.

Pragy's strong passion for the environment and an eco-centric perspective, have recently gained recognition through her film "Maali." The film was showcased at the Indian Film Festival - Melbourne on August 18 and has now been officially selected to be part of the Chicago South Asian Film Festival.

"Maali," tells the story of Tulsi, a 16-year-old girl, as she embarks on a journey from serene mountains to the bustling urban landscape, encountering the harsh realities of city life, including greed, loneliness, and depression.

Directed by Shiv. C. Shetty, the film received high praise at the IFFM for its authentic depiction of the escalating issue of deforestation. It also sheds light on the detrimental effects of urbanization on mental health and the ongoing destruction caused by nature.

Expressing her excitement about the film's inclusion in CSAFF, Pragy expressed her happiness, saying,

"I am thrilled to see the film receiving such appreciation at this level. When I first heard the story, I immediately felt compelled to be part of it. It truly reflects the present reality of how we selfishly destroy nature. I believe it is crucial to provide unconventional creators an opportunity to showcase their talent to the world. I am grateful to have had the chance to present 'Maali'."

With its numerous accolades, "Maali" stands out as a noteworthy and realistic addition to Bollywood, capturing attention for its genuine portrayal of environmental issues and their impact on society.



• Unveiling Project Kuda: Empowering Communities Through Innovation



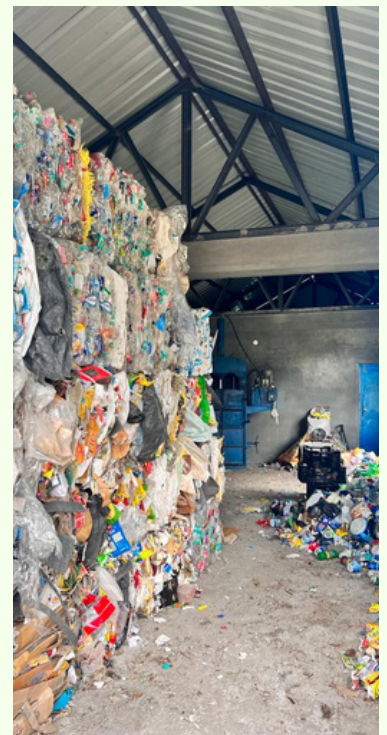
Swachh Kokari Sundar Kokari

Swachh Kokari Sundar Kokari, in collaboration with Young Creative Production and BMF F-North ward, aims to transform the slum settlement in Kokari, Wadala, into a zero-waste community. By addressing waste management issues and preventing plastic waste from entering the ocean, we are not only protecting the environment but also enhancing the living conditions of the community.



Sustaining Paradise

With summers overtaking the north, as part of the Sustaining Paradise initiative, the Ek Saath Foundation X Healing Himalayas Material Recovery Facility in Rakchham, Kinnaur was able to divert 10 tonnes of dry waste from being burnt and dumped into rivers to a recycling facility. The collection and sorting process in Rakchham village, Kinnaur, has resulted in collection of approximately 10 tonnes of recyclable, non-biodegradable material which is being further processed for recycling. A dedicated collection vehicle for door-to-door pickups was also procured which has significantly enhanced both the efficiency of the collection process and the overall impact of our cause.






• BookASmile






Ek Saath - The Earth Foundation, in collaboration with BookASmile, a charity initiative by BookMyShow, is dedicated to maximizing efforts for a sustainable future and zero-waste living. We recognize the hard work of Ek Saath Volunteers who strive to create a safe and plastic-free planet by honoring them as the "#BookASmileECOBuddy of the week," celebrating their sustainability journey. Each week, two exceptional volunteers will be nominated for a special movie screening as a token of appreciation. Alongside our clean-up activities, we are excited to introduce new initiatives and opportunities. We firmly believe in the transformative power of entertainment to inspire change, and this collaboration enables us to reward our dedicated volunteers with a memorable experience.

Eco Buddies

 
A BookMyShow Initiative



Carter Beach & Mangrove Cleanup

Name: Manav Sindhi
Clean-up Hours - 8 hours
Waste collected - 60 kgs

[#BookASmileECOBuddy](#)

 
A BookMyShow Initiative



Carter Beach & Mangrove Cleanup

Name: Pallavi & Allysa
Clean-up Hours: 8 hours
Waste Collected: 90 kgs

[#BookASmileECOBuddy](#)

• Eco Shiksha



India holds the distinction of being the most populous nation globally, surpassing the population of any other country. What's remarkable is that nearly half of India's population comprises individuals below the age of 25, highlighting the significant youth demographic.

To harness the potential of this young population and address urgent environmental challenges, we have launched Project Eco Shiksha. The primary objective of this project is to raise awareness and educate future citizens about crucial issues such as climate change, pollution, and other environmental crises. By empowering the youth and encouraging their active participation in environmental initiatives, we believe we can unravel and mitigate the complex problems our planet faces.

At Ek Saath Foundation, our efforts are focused on establishing connections with an expanding network of educational institutions to foster eco-awareness through Project Eco Shiksha. We acknowledge the vital role educational institutions play in shaping young minds and nurturing future leaders. By forging this chain of eco-awareness, we aim to inspire and equip students with the knowledge and tools necessary to become environmentally conscious individuals, capable of making a positive impact on their communities and the world at large.

Through Project Eco Shiksha, we aspire to initiate a transformative movement that not only educates and empowers the youth but also instills a sense of responsibility and active participation in addressing environmental issues. By collaborating and working together, we can build a sustainable future where the next generation is equipped with the essential knowledge and passion needed to preserve our planet's precious resources.

• Eco Switch & Eco-echo



Eco Switch

We are thrilled to announce our partnership with Earthy Route, a sustainable clothing brand. Through this collaboration, our goal is to promote conscious and comfortable clothing and support sustainable fashion. By transitioning to sustainable fabrics like Tencel Lyocell and Linen, we can reject fast fashion and build a sustainable wardrobe that aligns with our values.

Eco-echo

The Eksaath Foundation met the Eco Echo Foundation, impressed by their commendable work rescuing and rehabilitating wildlife in Nashik. The Eco Echo Foundation, in collaboration with the Forest Department, raises awareness about coexisting with nature and its animals. Human-animal conflict has increased in the area, pushing some species to the brink of extinction due to habitat destruction. The Eksaath Foundation commits to supporting and assisting the ongoing efforts of the Eco Echo Foundation.



TO KNOW MORE ABOUT

EKS SAATH : THE EARTH FOUNDATION

CONTACT US

+91 91525 15722

info@eksaathfoundation.com

